

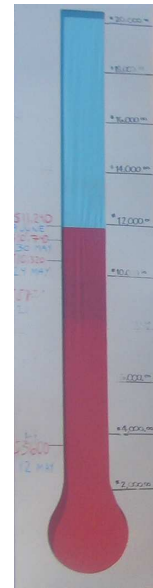
## Donor's \$25K Challenge! Success Will Trigger \$ ¼ to ½ Million Bequest

Lambda Archives has been given a challenge by one of its long-time benefactors. This retired university professor who now lives in Hawaii has promised the Archives \$25,000 for the endowment if we can deposit a matching \$25,000 by December of this year. In the early 1990s this same donor helped start Lambda Archives' endowment at The San Diego Foundation. Recently he offered a \$20,000 match, and then increased this an additional \$5,000 if that too is matched. Perhaps he was impressed by the community's quick response to his original offer.

And, remarkably, there's more to this offer! If the Archives succeeds in matching at least the first \$20,000, our

donor has provided that his trust will make an additional donation of between \$250,000 to \$500,000, to be transferred upon his death to Lambda Archives' endowment fund at The San Diego Foundation.

"This is a great honor and a great challenge to live up to," said Frank Nobiletti, the president of the Archives' Board of Directors. Through savings and investments, this donor amassed many hundreds of thousands of dollars. He considered many possibilities carefully, including universities and other groups. Therefore Lambda Archives is doubly honored that he would choose it as the deserving beneficiary of this huge gift. A careful man, he watched for many years, while still supporting **More on page 11**



More than half way there!

PAGE 9:

**SEE US  
AT  
PRIDE!**

Exhibits:

- AIDS History
- AIDS Quilt
- History of Marriage

• Fighting Anti-Gay initiatives:

- No on 6 (1978)
- No on 8 (2008)

### Vast and Important

## Doug Moore Pride Collection: Local, National, International Material Arrives



Doug Moore (3rd from right) entrusts his massive collection to Lambda Archives.

For details on this momentous donation see full story on page 10.

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**Foundation for Change Grant: \$6,000!**

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President's Message

# Understanding Our Operating Budget *by Frank Nobiletti*



Frank Nobiletti

Lambda Archives' community has been extraordinarily supportive over the last several years. And I have written before about how the generational transition from the Gay Liberation generation to the younger generations means the Archives had to prepare for both a huge influx of collections, and the interests and needs of the youth.

So this time I'd like to show a little more of what that means financially.

**But First – Thanks to Our Endowment Challenge Donor**

To our endowment challenge donor: Thank you for what you are doing for Lambda Archives and LGBT San Diego. Your perception and vision of what can happen if we save, learn, and use our history is as stunning as your generosity. The Archives, like Diversionary Theatre, The Center, the Imperial Court, and so many of our community groups and institutions, plays its unique role in creating a knowledgeable, vibrant, tolerant community. Your challenge and legacy gifts will go a long way to bringing Lambda Archives to its full potential.

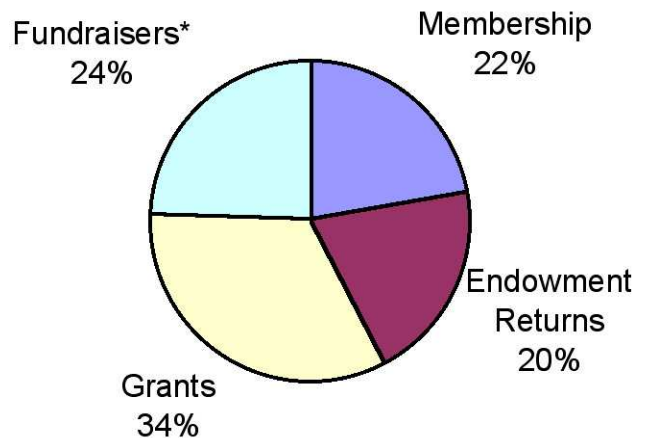
And you've done something else. You have set the example for every one of us about what we can do, each at our own level, pace and time. We can tithe to our community, we can leave a legacy and a bequest. Donor, those of your generation as well as mine, and, sadly even many youth today, know what it is like to grow up in desolate isolation, only to find liberty in our community, imperfect and unfinished as it may be. I hope younger folks who read this understand your quiet, heroic determination, putting in place this building block for a brighter future. Because of those like you, we will be free. Thank you!

**Operating Expenses**

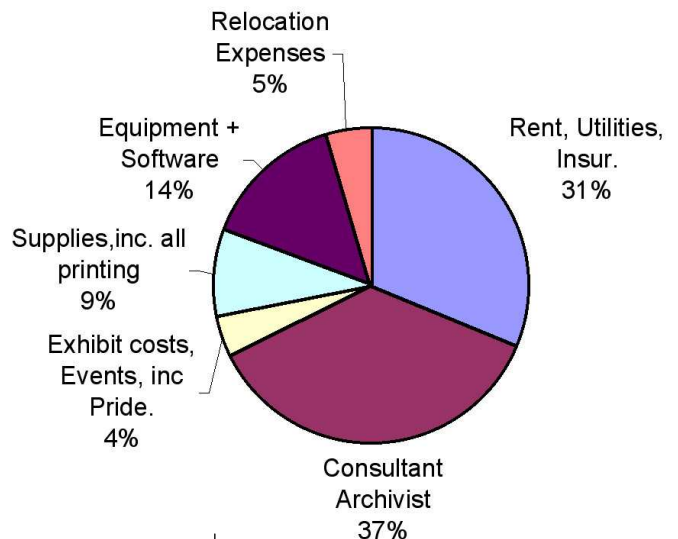
So, our finances: Our budget for 2008's operating income and expenses is \$41,460. This is more than doubled the budget of 2007. The increase is just as we expected and predicted, mostly for the archivist consultant and for increased rent. Including the gain of over 30% in space, yearly rent, utilities and insurance jumped from \$8,500 to \$13,000. The cost of the invaluable archivist jumped from c. \$2000 in 2007 when it had barely started, to \$15,000 in 2008. And with more archiving comes more expenses for supplies as well.

Archivist Kelly Revak amazingly manages nearly everything having to do with archiving (including the college students, who do so much of the work) as well as much of the exhibit work, working – or at least paid – part time.

## 2008 Operating Income Budget



## 2008 Operating Expenses Budget



2008 Operating Income Budget	
Membership	\$ 9,100
Endowment Returns	\$ 8,360
Grants	\$ 14,000
Fundraisers*	\$ 10,000
<b>Total</b>	<b>\$ 41,460</b>

\*Part of Gala 2008 income will be held over to 2009 operating income.

2008 Operating Expenses Budget	
Rent, Utilities, Insur.	\$ 13,000
Consultant Archivist	\$ 15,000
Exhibit costs, Events, inc f	\$ 1,760
Supplies, inc. all printing	\$ 3,700
Equipment + Software	\$ 6,000
Relocation Expenses	\$ 2,000
<b>Total:</b>	<b>\$ 41,460</b>

# Rage Benefit Delights, Raises Big Bucks

by John Bilow



Julie Schwab and Katarzyna Nasiadko, volunteers at Rage's first anniversary party at Universal, a benefit for Lambda Archives.

My grandpa was the kind of guy who was so tight with his money that he squeaked when he walked. He was a product of the Great Depression and he saved every penny he ever earned and he used to squirrel it away in coffee cans and socks. Once, when he had a heart attack, he refused to let them wheel him into the emergency room until he had a chance to tell my grandma where he had all his money hidden.

## A "Fun Raising" Event

It can be difficult to raise money when the economy is problematic. Suddenly Grandpa's idiosyncrasies don't seem strange. People don't have as much discretionary income. However, people still need to eat and they still want to go out and have fun once in a while. So one solution is to have a fund-raising event that is also a "Fun Raising" event, and the Rage Magazine event on June 14 was a perfect example.

**More on page 8**

## President's Message:

Continued from previous page

### Operating Income

Fundraisers, such as the Gala or Rage Monthly Magazine's benefit brings in about a third of the operating income. The rest comes almost equally from grants, membership and income from endowment, averaging \$9,000 each. Thanks to our skilled, volunteer grant writer, former Board member Debbie Lou, and thanks to such as The Foundation for Change and the Human Dignity Foundation, grants are blossoming.

Membership has been increasing, and provides a major part of income. And our endowments, held at The San Diego Foundation and the Human Dignity Foundation, now total just over \$200,000, providing at least \$8,300 this year, and closer to \$10,000 next.

### So What Does It Mean?

First it means that the support the community has given for years is working; Lambda Archives is growing. It also means that memberships and endowment growth are crucial. It means that meeting the \$25,000 challenge with your help even in these less than cheery economic times, is vital. That extra \$50,000 in the

endowment will bring about \$2,000 annually to start, and over most years it will increasingly grow, especially with the expert management of the two foundations. (Both are doing better than most small investors in the current market, it seems.)

### How Much \$ Does Endowment Earn?


A good rule of thumb is that for every thousand dollars annual income from the endowment you need \$22,500 in the endowment. (It does earn more, but that get's reinvested and covers expenses.) And meeting the donor's current challenge guarantees that eventually the endowment will have a quarter to half a million more added to it, bringing the total to ½ to ¾ million at least!

### How Much \$ Will It Take?

I had often thought that when the Archives endowments reach \$1.2 million we could rest a bit. That would pay for a full time archivist and a sliver of the rent or mortgage. Sadly, I now think that is low, because clearly a half time office manager will be needed. But all this will be worth it because we have glimpsed what Lambda Archives can do if it reaches full potential.

It will take a while for large endowment growth. We wish all our legacy donors long and happy lives. Meanwhile that means I am asking you to religiously renew your memberships, or join, at the highest level you can. And please, let's take advantage of the donor's match. While \$20,000 will guarantee the massive legacy gift, I'd hate to see us throw away the other \$5,000 by not matching it. As we go to press we have passed the \$18,000 mark in gifts and pledges.

At a time when we all must also dig into our pockets to fight the anti-marriage initiative, help in the general election, and face a dismal economy, I know it all is a lot. But if we cut back on some of the material glut, and put it in our community, we can astound even our slightly jaded American selves with the results.

Well, as I encourage you to do more, and more of you to do something, I should "put my money where my mouth is." Let me add \$500 today to my earlier Challenge contribution. I'll do it at the Archives on-line site. Done. Simple. Won't you join me? Less than \$8,000 to go. 

## 70s Gay Liberation Front Leaders' Collections Donated

One of the highlights of recent collections donated to the Archives this year is a collection of San Diego's Gay Liberation Front photographs and slides donated by Gary Gulley and Stephen Bell. Gulley and Bell, who were presidents of the organization (which emerged at San Diego State University after Stonewall in 1969 lasting into the early 1970s) felt that it was important to preserve the photographs and slides so that the younger generations get a chance to see what it was like for the LGBT community in the 1970s. "I wanted them to be safe. I wanted them to illuminate the very early stages of the Gay Liberation movement," Bell said.

### The GLF

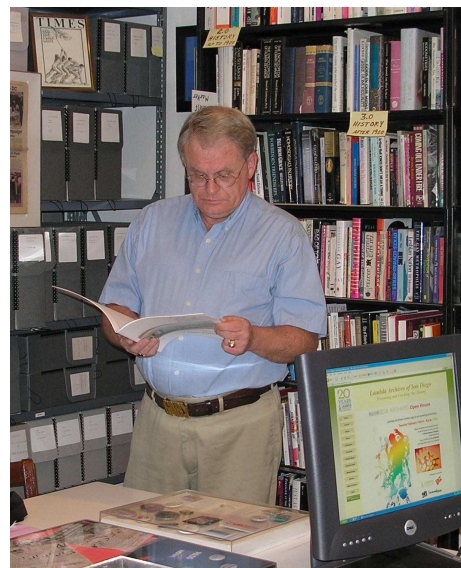
The GLF was not a formal national (rather a loose collection of local organizations which were not necessarily related), got its start shortly after the Stonewall riots in 1969 over the raiding of a gay bar in New York City. Many people backlashed against police, pelting them first with coins and later with rocks, shouting "Gay Power!" Discussions erupted in the gay community, and the GLF began.

### 175 Members on SDSU Campus

Gulley said that the organization at SDSU had such an interest that there were 175 members on the campus. "For awhile, we were the largest group on campus." Gulley, who edited *The Octopus*, the organization's newsletter, thinks fondly of his slide collection. "The slides are wonderful," he said. "It showed how people dressed and a little bit about their behavior. The homemade [banners] were always the most interesting."

Gulley recalled a time when the original Center on B Street, which is shown in his slide collection, had to advertise its phone number by a banner, because the phone company refused to print any phone number attached to an organization with the word "gay" in its name. "We had to work around the lack of cooperation we had with those people," he said.

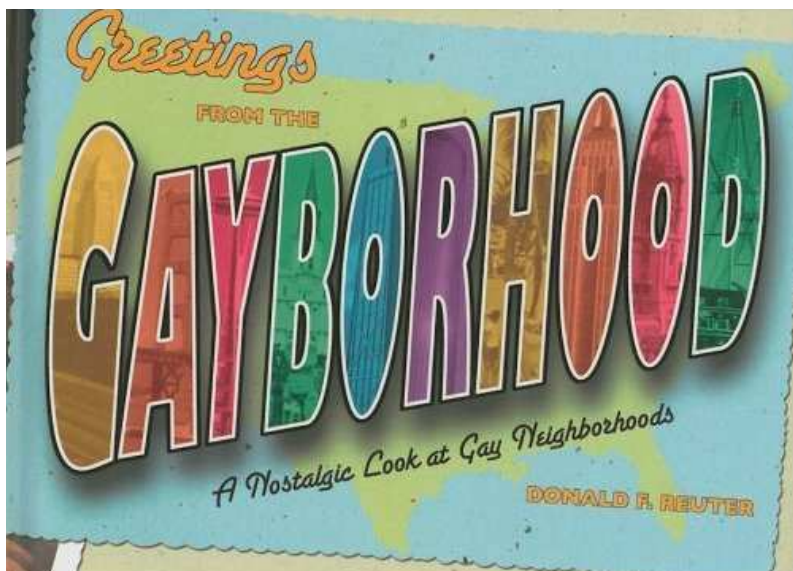
Bell's collection has photographs of a time when he staged a demonstration against the local police department in 1971. "We just needed to do it- it was a "happening" sort of thing," he said. "Some people wore costumes to hide their identity, but we just showed up and started picketing." Bell, who was



Donor Gary Gulley peruses some of the material after donating his GLF collection.

interviewed by Channel 8 News during the protest, said that this was essentially how he came out. "I said it wasn't about coming out; it was about being free," he said.

## Out in the Neighborhood: New Book Researched at the Archives Explores Hillcrest



San Diego's LGBT "gayborhood" is one of the 12 cities profiled in *Greetings from the Gayborhood: A Look Back at the Golden Age of Gay Neighborhoods*, by Donald F. Reuter. Reuter chronicles the development of gay life up to current time, the evolution, and relationship to the greater communities. The book is compiled in a "scrapbook" format with numerous photos of ads, events, flyers, etc. reflecting gay life past and present.

Research for the San Diego portion of Reuter's book was primarily performed at Lambda Archives, using our historical community information and archival photos. Not only were the Archives' visual images of bars/clubs included, but Mike Passante's Machbook Collection was an invaluable resource. In addition to San Diego, Reuter's book documents gay neighborhoods in Atlanta, Boston, Chicago, Fort Lauderdale, Los Angeles, New Orleans, New York City, Philadelphia, San Francisco, Seattle, and Washington DC.

Don Reuter previously has written *GAYDAR: The Ultimate Insider Guide to the Gay Sixth Sense* and *Gay 2 Zee: A Dictionary of Sex, Subtext, and the Sublime*. Reuter resides in New York City,

This book was released on June 1 for Gay Pride month and is available locally through [Obelisk Bookstore](#) at \$19.95. Also it can be ordered online from [Amazon](#), [HNA Books](#), and [Barnes and Noble](#).

## Grant Received from Foundation for Change!

The Foundation for Change recently awarded a \$6,000 grant to Lambda Archives of San Diego from their "San Diego LGBT Pride Fund." Lambda Archives will use the money to support internship program with San Diego State University students, as well as other educational programs.

Spearheaded in 2006 by current Archives president and SDSU History of Sexuality professor of Frank Nobiletti, the special studies and internship program draws about 100 student volunteers yearly to assist in processing collections, developing exhibits, and assisting with Lambda Archives sponsored events and programs.



**Foundation for Change**  
Growing grassroots movements  
in San Diego & Tijuana

This student work plays a key role in the Archive's ability to educate people from within and without the LGBT community about the history and experiences of LGBT sexual minorities, while at the same time fostering diversity, challenging stereotypes, and dispelling misconceptions about LGBT people.

Interest in the internship program has increased enormously since its inception and we are thankful to the Foundation for Change for the funds to help maintain this important program at its current burgeoning level of growth!

## Dude, That's Masculinity?? Pascoe Book Opens Eyes

by Frank Nobiletti

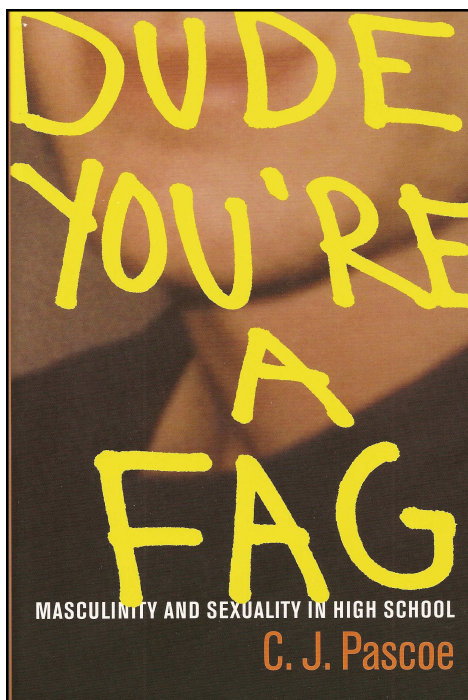
What if homophobia could be laughed out of town- particularly out of high schools? What if homophobia could be shown to be pitiful or pathetic?

P. J. Pascoe author of [Dude You're a Fag: Masculinity and Sexuality in High School](#) (published by UC Press in 2007) embedded herself in a northern California high school for a year and a half. Pascoe, herself lesbian, analyzed students' constructions of masculinity and heterosexuality. She saw that they were largely constructed by subjugating women and LGBTers. And, she shows how it is done. In part, masculinity was constructed as "Not-gay!", "Anti-Gay!", "Not Gay!", "Anti-Gay!" ad infinitum. How pathetic is that? It is both a pitiful and pitiable way to forge emerging manhood. And these boys talk more about homosexuality than homosexuals do! If that's the best they can find in masculinity or heterosexuality, it's hard not to smirk or laugh.

### LGBT History & Culture Class at SDSU

In the fall of '07, students taking the "LGBT History and Culture" course at SDSU read Pascoe's book. They then wrote papers comparing their high school experience to Pascoe's school, using as well as critiquing her methodology. The class, about 50/50 LGBT and Non-LGBT, loved the book with near unanimity. So, in the spring of 2008, about 300 students used the same book and paper topic in History of Sexuality. 150 donated their papers to the Lambda Archive. Results?

The most common comments were: "Now I see what was going on in my high school." Or, "I wish I had read this when I was still in high school." Half the high



schools they wrote about were local, including Hoover, High Tech High, Morse, La Jolla, Grossmont, Torrey Pines, St. Augustine and Our Lady of Peace. The students wrote of schools in East Lake, Santee, Escondido, Coronado, Poway and Tijuana and more. But these papers needn't lay idle on the shelf when LGBT high school students long for changes. So, in the next step college students might discuss some of these analyses with Gay/Straight Alliance high school students when they visit the Archives. The hope is to provide youth insight and support **while** in high school, not just after they leave.

### Come read the papers for yourself

The [Dude You're a Fag](#) papers will be processed by early fall. Then come read

for yourself what high school is like today. For those of us of a few generations back, it is a whole new configuration today: more open about homosexuality, yet obsessed with it and prone to a new sexism and sexist language.

Attitudes toward lesbians are often quite different than towards gay males. In Pascoe's school, lesbians (also female athletes) are given credit for "female masculinity." And African-American males' constructions are also different (e.g., less based on "Not Gay!") and – surprise – the schools' adults use harsher standards of discipline for them. Finally, as Pascoe and many SDSU students show, the whole high school experience is structured to produce a compulsive hetero-normativity. Once reading these papers, it is hard to put them down. Come see for yourself.

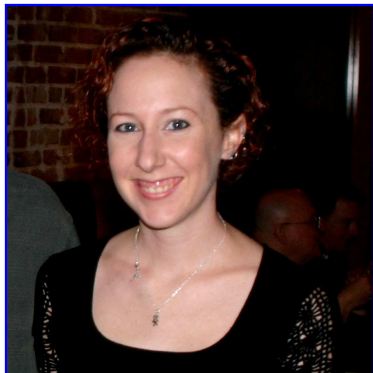
### Dude, Get a grip

Obelisk bookstore carries the book. If you don't like sociological jargon, skim the first chapter. Pascoe's writing is at its best when she is telling the stories, giving her analysis along the way. There are times when one might feel she is over-interpreting some things, and sometimes the boys' comments seem contrived like they may be playing on her gullibility. But, her central accomplishment still stands. She has shown how homophobic, sexist masculinity is made in those formative years today. These poor boys deserve to learn that masculinity and heterosexuality have so much more positive potential than: "I'm not gay!!"

Dudes – get a grip.

Archivist's Report:**Greetings From the Archives!**

by Kelly Revak



Kelly Revak

What a difference a year makes! Last summer, I wandered into Lambda Archives Pride tent. Almost immediately I became involved, first as a volunteer and lately I have been contracted to work as a supervising archivist for the Lambda Archives. I coordinate the student volunteers and oversee and direct their work as well as update Archive inventories, establish procedures, and expand finding aids.

**Student Interns**

The student internship program, through SDSU (and Professor Frank Nobiletti) has quite taken off! Due to our increased open hours, and supervising

support, we have been able to take on more student volunteers than ever before. The students, who are both LGBT and straight, work closely together to process collections, create and display exhibits, and staff events. Their work contributes immensely to the Archives' functionality, and the influx of man and woman power has dramatically raised our productivity. It truly is a mutually beneficial situation, with the students gaining course credit, archival experience and most importantly a unique exposure to original materials dealing with the history of San Diego's LGBT history and activist leaders. Indeed, our society benefits because the understanding, knowledge, respect and tolerance of LGBT people gained by the students working with one another and sharing this knowledge with friends and family throughout San Diego and the greater southern California region.

I must say, I have been unequivocally impressed with the dedication and quality of work of the student volunteers these past few semesters.

**The Collection Inventoried !**

Some of the things that have been keeping us busy: updating the Collection Inventory, and adding a collection number system to the existing accession number system (see box below); creation of finder's aids for numerous collections

(now on the web!); catching up on processing a decade's worth of newspaper clippings to be added to the Clippings project- a subject and date indexed collection of articles from NON-LGBT newspapers on LGBT related topics; painstakingly inventorying and reorganizing Lambda Archives extensive newsletters and periodicals. (This inventory is also now available on our website, check it out!) We now have the core technology in place to begin moving the Lambda Archive inventories and finders aids into a searchable online database (hooray!). This summer and fall we have a slew of fantastic new student interns and other volunteers coming in, so stay tuned to see what we accomplish next...

We have been working hard to ensure that the materials housed in the Lambda Archives are appropriately preserved, easy to locate and to use. I invite you all to come by and visit during our open hours and explore San Diego's rich LGBT history!

**How It Works: Accession vs. Collection Numbers**

Each individual collection donation receives an **ACCESSION** number at the time of its donation. This number is a combination of the year and the order the collection was received. Because we reserve the first number of ever year for miscellaneous or anonymous donations, the 8th donation in 2008 would receive the accession number **2008.09**. Now, accession 2008.09 happened to be from Big Mike Phillips, who has donated materials previously (Accessions 2007.13 and 2008.02). In order to link all of these separate accessions, (which are housed separately as they were donated) into one "Big Mike Collection," they all share the same **COLLECTION** number- #127. Eventually, when someone looks up a particular item from "Big Mike's Collection," the database will show them the collection number, which particular accession, which box, and even which folder the item is located in. Neat, huh?

## Diversionsary Theatre Commissions Harvey Milk Play Archives Endorses State Holiday For Harvey Milk



Harvey Milk with San Diego's Empress IV, Nicole, in 1977.

To be young in the 1970s and realize that you were gay usually meant a future encumbered with dim career prospects, hiding , fake wedding rings and darkened bar windows. But, thanks to the sacrifices of people like Harvey Milk, the first openly gay supervisor of San Francisco, California, that is not necessarily the case today. Currently, members of the California state legislature are working to pass legislation that would designate May 22 "Harvey Milk Day" to honor Milk, who was assassinated in San

Francisco in 1978. And, Lambda Archives' Board of Directors passed a resolution endorsing this holiday and encouraging other archives, historical societies and citizens to do the same.

### Harvey Bernard Milk

Born May 22, 1930, Harvey Bernard Milk was a politician and a gay rights activist at a time when psychologists routinely called homosexuality a mental illness and being openly homosexual could cost people their jobs or even their freedom. In 1977, the Supreme Court let stand the firing of Stellar Tacoma, a teacher who made the mistake of telling the truth when his principal asked if he was homosexual. At the same time, Vice President Walter Mondale stormed out during a speech after someone asked him when the Carter Administration would speak in favor of gay equality. A year later, the court refused to overturn the prison sentence of a man convicted solely of having consensual sex with another man. The same year, Milk was assassinated along with San Francisco Mayor George Moscone by then recently-resigned city supervisor Dan White. White's relatively mild sentence for the murders led to the "White Night" Riots and eventually the abolition of diminished capacity defense in California.

### Already Passed by the Assembly

Assembly Bill 2567, passed by that house and now sent to the state Senate, would make Harvey Milk Day a state holiday, recognizing the social contributions Milk made to our nation as a civil rights leader. Even in the present, the vast majority of the LGBT community grows up with a sense of isolation. People in the community and in the nation at-large are generally unaware of the significant contributions made by members of the LGBT community in a broad range of fields. The bill would also provide schools with an opportunity to conduct activities that would foster respect for all, and educate students about an important figure who is often omitted from mainstream history lessons.

Diversionsary Theatre has also enlisted Lambda Archives to partner with its 2009 original Harvey Milk play being written by Patricia Loughrey funded by the California Council on the Humanities.

## Archives Wish List

Lavalier microphone  
Attachable light for video camera  
Apple G5 with Final Cut Pro  
Nice round Table  
Nice chairs  
Baked enamel metal deep storage shelves

### People:

Sketch Artist/Cartoonist  
Bookkeeper  
Handyperson: earthquake proofing  
Collection Development: person for electronic materials.  
Translators- German, Spanish, Tagalog  
Identifying and Cataloguing Community Photo Collection



**Save the Date!**  
**December 13, 2008**  
**Lambda Archives Gala:**  
**Honoring Heroes,**  
**Pioneers & Trailblazers**

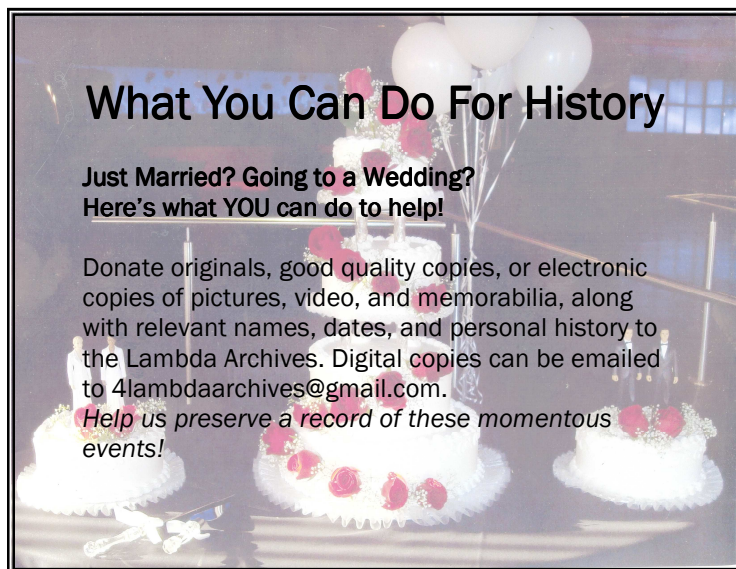
## San Diego's First Same-Sex Weddings Archiving the Historic Marriage Equality Victory

We are at a historic moment, with California recently becoming the second state to allow same-sex marriage. At Lambda Archives we are dedicated to preserving not only past history but also actively selecting from materials related to current events. Here is what we have been doing to capture this joyful time in San Diego's history:

Our video team went down to the courthouse to record some of the first same-sex marriages held in San Diego.

We have been carefully clipping and preserving the myriad articles coming out in local non-LGBT newspapers, as well as continuing to collect all the local LGBT press. We have also been collecting local television news media covering the events.

We have received a wonderful collection donation from Tom Felkner and Bob Lehman, the first same-sex couple wed in San Diego. They donated to Lambda Archives a lovely framed photo, and the two sets of cake toppers (male/male and female/female) which adorned the wedding cakes at their wedding reception shared with numerous other newly wedded couples at Universal, Hillcrest's new club.



### What You Can Do For History

**Just Married? Going to a Wedding?  
Here's what YOU can do to help!**

Donate originals, good quality copies, or electronic copies of pictures, video, and memorabilia, along with relevant names, dates, and personal history to the Lambda Archives. Digital copies can be emailed to [4lambdaarchives@gmail.com](mailto:4lambdaarchives@gmail.com).

*Help us preserve a record of these momentous events!*

## Rage Monthly's 1st Anniversary Party Benefits Lambda Archives



Volunteers take a break at the Rage event.

### From page 3

The event was a celebration of Rage magazine's one-year anniversary, and the folks at Rage were kind enough to make the event a fund raiser for Lambda Archives' general fund. It was so kind of them to share their big night with us. It couldn't happen at a better time either because, while we

have been raising money for the endowment's \$25,000 matching challenge, we must still continue to raise money for our general fund, which covers our operating costs.

What made the event a success was not only that it raised a lot of money, but that it brought in a big crowd of people who normally might not go to one of our events, or may not have even known about the Archives. There was a great mix of people there, of all ages and from all walks of life and they had a great time.

The evening was fun and it was a bargain. Club Universal is a pretty fancy place and after cover charge, cost of drinks and some food, a person could easily blow \$100 in an evening. For \$10 they got in the club and got two free drink tickets, they could buy two more tickets for another \$10, raffle tickets were only \$1 each and they could sample all kinds of free food (provided by Viejas Resort and Cupcakes Squared). It was a great way to kill three birds with one stone. Go to a Rage party, check out Universal, and have a wonderful time... all while supporting the Lambda Archives.

Lambda Archives is grateful to Rage publisher Jay S. Jones and artistic director Cesar Reyes, who worked so hard to make the event a success, raising several thousand dollars for the Archives. Tommy Bahama Rum kindly provided the drinks, while Keils Beauty Regiment, Housboi, Alex Maravilla Hair Studios and the photographic artist Dennis Covey all provided beautiful items for the silent auction. Thank you all from Lambda Archives.



## Archives' Pride Exhibit Features Panels of The AIDS Quilt

If you missed our Archives exhibit at Pride last year, you missed one of the Pride 07 highlights. This year is going to be even better and we hope to collect some of our community's comments on issues of today so they can be used by future researchers. The theme of this year's exhibit is "'We' Create Change, 'We' Build Community," which will focus on our local community's history of demanding recognition and participation.

Our 20' x 40' tent will house sub-exhibits on Dealing with AIDS in the 1980s and 90s, the ever-changing institution of marriage over the past 2500 years (with information handouts to fuel discussions with friends, family or the undecided about marriage equality issues. No, George W, it is not an institution that has remained the same for thousands of years.) and history comparing how we beat the Briggs amendment (No on 6) in 1978 to this fall's battle over the anti marriage equality proposition (No on 8). In our AIDS exhibit we will have two blocks of The Quilt on display which will include the panels of Jess Jessop, Brad Truax, and Gary Rees. In the marriage exhibit we will have a "marriage book" to collect your thoughts on your relationship and your ideas or memories about your ceremony. Please come, experience, learn, and support YOUR archives.



Jess Jessop holds up his friend's panel of the AIDS Quilt. (from the Gary Rees Collection, Lambda Archives)



This block of panels of the AIDS Quilt will be on exhibit at the Lambda Archives Tent at the Pride Festival.

**Welcome  
Peter Tatchell!**  
*Global activist for LGBT  
equality*

**Speaking at Human Rights  
Vigil**

**Friday, July 18,**

**6:30 p.m.-7:45 p.m.**

**The Pride Stage,**

**Balboa Park**

**(Juniper and Balboa Dr.)**

**Come Visit the**

**Archives Tent**

**At the Pride Festival!**

## Pride Collection: 1st Installment is 40 Boxes *by Marc Jones*

**From page 1** After more than 30 years of collecting materials related to San Diego, national, and International Pride, Doug Moore has begun the task of turning them over to Lambda Archives. On July 5<sup>th</sup>, our archivist, Kelly Revak, took receipt of 40 boxes of Pride memorabilia, flyers, programs, and administrative records.

Thanks to Moore's great foresight researchers in the near future will have access to an impressive picture of our community's turbulent period of newly found freedoms in the 70s, its depressing fight during the AIDS epidemic, the strengthening of community organizations, and a new youth unhindered by the earliest struggles.

Doug Moore first came out just after the second Pride parade in 1975. Shortly after coming out Moore went to his first Pride organizing meeting at the old Gay and Lesbian Center on B St. where he saw a man up on the steps talking to 100 people. Indicative of the change in our culture, until then Moore had only known of one or two gay people.

### Amazed at the Number of Gay People

Remembering that moment, Moore said "I stood back at the street just amazed at the number of gay people." Just before the 1976 Pride, Moore was invited to an MCC service in Oceanside where he saw members creating signs and posters for the parade. Moore didn't march in that parade because he was afraid his mother would find out he was gay when she watched that evening's news.

While he didn't march in the '76 parade he was there, although he stayed back on side streets looking around the corner to keep from having his picture taken. He has been in nearly every Pride since 1977.

### The Accidental Exhibit

Moore began collecting items from his first Pride, but he began in earnest in the mid 80s when Pride was hosted in the parking lot of the West Coast Production Company, popularly known as WCPC. According to Moore, that year a couple of vendors did not show up and to fill the empty booths he put up some old Pride posters and some other memorabilia. That booth was such a hit, with people

stopping to talk about earlier Prides that he decided to exhibit at the next Pride.

### Exhibits Go National

Soon afterwards, he and his partner started taking their exhibit to other Pride festivals. One of his highlights was their trip to Minneapolis in the late '80s when an entourage of city dignitaries came down and met him. Sadly, his worst experience was having a large part of the exhibit blown away by strong winds in Las Vegas while he was back in the hotel.

### A Keith Haring Original T-Shirt

After such a life it's no wonder that Moore amassed an extensive collection. The portion of the collection that Moore handed over to Lambda Archives includes all the Pride posters, including the one from the 1975 Pride; many t-shirts and the t-shirt displays he used in his exhibits, including an original Keith Haring design; a 1982 Grand Marshall award that was never picked up by the recipient because of turmoil; pictures and memorabilia from cities such as Rockford, Illinois where the parade was people floating down the river on inner tubes; and administrative documents and board meeting minutes from San Diego Pride's early years.

### 5% International

Moore estimates that the collection is 95% local and national and 5% international.

Lambda Archives has committed to helping Moore sort and organize the rest of his collection over the coming months which he will then turn over to our care. While the majority of the Moore Pride collection will be housed at Lambda Archives, the framed San Diego Pride poster collection will be on long-term loan to San Diego Pride. It is now beautifully hung in their office.

### One of Our Largest Collections

This collection is one of the largest single gifts of important historical resources now held by the Archives. Along



Part of the Doug Moore Pride Collection before arrival.

with other extensive collections such as the Dignity, Update, Gay Academic Union, periodicals, and clippings collections, the Moore collection will greatly benefit researchers from around the world. A collection this large takes much effort to process and we are very grateful for the wonderful volunteers from the community and local universities who help.

### Lambda Archives Gets an Annex

As the Archives was already bursting at the seams, we have recently taken possession of another room in the same building, adding 325 sq. ft. to have room for this collection as well as others we know are coming soon.

### Doug Moore a Visionary

The entire Board of Directors is very grateful to Doug Moore (a founder of the Archives and past president) and his visionary maintenance of such an important community resource, and we are proud to now host it. We hope that owners of other historical collections will be encouraged by Moore's example to donate them to Lambda Archives.

## Garden Party Helps Meet \$25K Endowment Challenge



L to R: Frank Nobiletti, Nicole Murray Ramirez, Brett Peterson, Christine Kehoe, Toni Atkins, Tom Reise, and Dan Kirsch.

has the capacity and community support to make good use of the greater bequest. Amazingly, so far the Archives has collected \$16,000, with pledges of \$2,000 more, but still has a long way to go to reach the \$25,000 match. The Board of Directors realized this was such a momentous opportunity that they initiated the fund-raising by pledging \$5,000.

Later, community members and the Archives, led by Bob Leyh, held a garden party on June 22, to raise funds. The party, held at the lovely home of Des Kelly and Brogan Duffy, was a tremendous success, despite the astounding heat wave. Senator Chris Kehoe and Councilwoman Toni Atkins spoke, strongly endorsing the Archives. Bret Petersen, principal of High-Tech High School also spoke, recalling his students' visit to the Archives last year and what a powerful effect it had on them as they researched LGBT history. Additionally, Lambda Archives thanked The Imperial Court, giving it a certificate of lifetime membership which was received by Emperor Don of the Court.

Of course, the funds raised by this challenge will not be used immediately. The donations will go to the endowment fund, which ensures that the Archives will maintain access to funding for years in the future.

### How Does an Endowment Work?

The San Diego Foundation holds and invests one of Lambda Archives' endowments. The earnings on the investment are added to the endowment, and each year 5% is removed (4.5% distributed to the Archives, 0.5% to the Foundation). Since in most years, the overall earnings on the investment are considerably higher than 5%, the principal amount grows substantially, while providing a steady stream of yearly income to the Archives forever. At the same time, donors feel secure that no maverick Board of Directors in the future can decide to spend the whole fund on a luxury retreat in Hawaii.

Currently, Lambda Archives' two endowments (at The San Diego Foundation and the Human Dignity Foundation) total just over \$200,000. This means about \$9,000 income for operating expenses over the next 12 months. (See the President's Message on pg 2 for more information on income and annual expenses.)

The donor, demonstrating his whimsical nature, said, at the bottom of the letter notifying the Archives of this challenge, "[the donor] is now 83, and does not plan to live forever. Patience...." Nevertheless, Lambda Archives wishes him a long and happy life!



Julie Schwab and Thomas Truong at the Garden Party's Welcome

From page 1 the Archives, before making this momentous decision. He has also donated to the Archives a collection of some of his papers, which are sealed until 2029.

To achieve its goal, the Archives is calling for donations from everyone who can afford to donate even a small sum. Nobiletti sees this challenge as a way for Lambda Archives to prove that it

### Board of Directors:

Frank Nobiletti	President
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Karla Castillo	LGBT Community Newsletters

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Writers:	John Bilow
	Marc Jones
	Frank Nobiletti
	Sharon Parker
	Kelly Revak
	Thomas Truong

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## Open Hours:

Open **Thursdays 6:30 p.m. - 8:30 p.m. & Friday, Saturday, Sunday 1 p.m. - 4 p.m.** Come see what's new!

Will Open other times by request; Closed Pride & holiday weekends.

**Hours & staffing info can always be found online.**

### Join us! / Support the Archives!

Membership Application & Donations:

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

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- |  |        |   |       |
|--|--------|---|-------|
| <input type="checkbox"/> Archives Patron   | \$5000 | <input type="checkbox"/> General Member         | \$40  |
| <input type="checkbox"/> Archives Ally     | \$2500 | <input type="checkbox"/> General Family         | \$60  |
| <input type="checkbox"/> Archives Friend   | \$1000 | <input type="checkbox"/> Student/Limited Income | \$20  |
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| <input type="checkbox"/> Sustaining Member | \$125  | <input type="checkbox"/> Regular                | \$200 |
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In addition to my membership above I would like to make a contribution of \$ \_\_\_\_\_ for:

- Endowment fund
- General operating fund
- Other \_\_\_\_\_
- Contact me about volunteer work



Membership \$ \_\_\_\_\_

Contribution \$ \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_

Mail to Lambda Archives address listed below.

Lambda Archives is a non-profit 501(c)(3) organization and all monetary donations are tax deductible to the extent allowed by law.

#### Contact Info

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Website: [www.LambdaArchives.org](http://www.LambdaArchives.org)

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